EASIT multiplier event 2:
Creating audiovisual information that is easy to understand
20 June 2019 Stockholm, Sweden
The Swedish National Association of Dyslexia

08.00-08.20 Registration
08.20-08.30 Welcome speech, Bengt-Erik Johansson, Chairman of Dyslexia Association
08.30-08.45 EASIT project - an overview, Tatjana Knapp, Zavod RISA, Slovenia
08.45-09.15 Easy To Read and Plain Language - can we learn anything from linguistic research? Åsa Wengelin, Professor of Swedish, University of Gothenburg, and a member of EASIT Advisory Board
09.15-09.45 Making audiovisual content accessible for all - examples of good practice in the city of Malmö, Mikael Hellman, Audiovisual communicator, The department of communication, City of Malmö

09.45-10.15 Break for coffee, sandwich and networking
10.15-10.45 What makes content easy to understand - The voice of users Stefan Johansson and Ester Hedberg, the project Begriplig text (Understandable text)
10.45-11.00 Results from EASIT, Intellectual Output 2, Recommendations to produce easy-to-understand audiovisual content, Rocio Bernabé-Caro, SDI München - University of Applied Languages, Germany
11.00-11.15 Results from EASIT, Intellectual Output 3, Skills required for a new professional profile in the context of audiovisual easy-to-understand content. Representative from University of Vigo, Spain
11.15-11.45 Discussion, Chair Dr. Elisa Perego, University of Trieste, Italy
11.45-12.00 Closing remarks by Anna Matamala, Universitat Autònoma de Barcelona, Spain

12.00 The end

Registration and more information:
www.dyslexi.org/forbundet/easit-seminarium
The participation is free. Registration is required.
Places are limited - first-come-first-serve basis.

Where:
The event will be hold in the premises of
The Swedish Institute of Standardisation (SIS), Solnavägen 1 E / Torsplan, 113 65 Stockholm

More about the venue: www.sis.se/en/about_sis/contactus/find-us/

Contact person: ester.hedberg@dyslexi.org

Welcome!