EASIT multiplier event 2:

Creating audiovisual information

that is easy to understand

The Swedish National Association of Dyslexia

20 June 2019

Stockholm, Sweden

Translators, subtitlers, audio describers, news journalists, and experts in Easy-to-Read and Plain Language are invited to this half-day event on the creation of easy-to-understand audiovisual content.

EASIT (Easy Access for Social Inclusion Training) is a EU funded project that aims to create training materials for experts in these fields. During the event, we will present the EASIT project and its recent results.

The program also includes speeches that approach the topic from the view of the end-users, practitioners and researchers.

Please register here:

www.dyslexi.org/forbundet/easit-seminarium

The participation is free.

Registration is required

Event program:

Creating audiovisual information

that is easy to understand

20 June 2019 In Stockholm, Sweden

The event will be hold in the premises of
The Swedish Institute of Standardisation (SIS)
– Room Swartz

Schedule

Time	Topic
08.00-08.20	Registration
08.20-08.30	Welcome speech Bengt-Erik Johansson, Chairman of The Swedish National Association of Dyslexia
08.30-08.45	EASIT project: an overview Tatjana Knapp, Zavod RISA, Slovenia
08.45-09.15	Easy To Read and Plain Language - can we learn anything from linguistic research? Åsa Wengelin, Professor of Swedish, University of Gothenburg, and a member of EASIT Advisory Board
09.15-09.45	Making audiovisual content accessible for all - examples of good practice in the city of Malmö Mikael Hellman, Audiovisual communicator, The department of communication, City of Malmö
09.45-10.15	**Break for coffee, sandwich and networking**

Time	Topic
10.15-10.45	What makes content easy to understand - The voice of the users
	Stefan Johansson and Ester Hedberg, the Swedish project Begriplig text (Understandable text)
10.45-11.00	Results from EASIT, Intellectual Output 2 (IO2)
	Recommendations to produce easy-to-understand audiovisual content
	Rocío Bernabé-Caro, SDI München - University of Applied Languages, Germany
11.00-11.15	Results from EASIT, Intellectual Output 3 (IO3)
	Skills required for a new professional profile in the context of audiovisual easy-to-understand content
	Representative from University of Vigo, Spain
11.15-11.45	Discussion
	Chair: Dr. Elisa Perego, University of Trieste, Italy
11.45-12.00	Closing remarks by Anna Matamala, Universitat Autònoma de Barcelona, Spain.
12.00	End of the event

Registration

Please register here: www.dyslexi.org/forbundet/easit-seminarium

Places are limited and will be allocated on a first-come-first-serve basis.

Contact person: ester.hedberg@dyslexi.org

Event venue

The Swedish Institute of Standardisation (SIS)

Solnavägen 1 E / Torsplan

113 65 Stockholm

How to get to there:

By underground

The green underground lines 17, 18 or 19 stop at St Eriksplan, which is the nearest underground station. Take the exit Torsplan and walk north on Torsgatan (approximately 5-10 minutes by foot).

By bus

The city bus lines 3, 6, 58, 67, 77, 598 and 697 stop at Torsplan. From the airport, there is an airport shuttle bus "Flygbussarna" (direction Liljeholmen), which stops right outside our building at Torsplan.

By commuter train

The northbound commuter trains towards Bålsta, Märsta and Uppsala stop at Odenplan Station. Take the exit Vanadisvägen, cross the roundabout and take the street Gävlegatan down to Torsplan (5-10 minutes by foot).

Links

Public transportation in Stockholm: www.sl.se/en
Airport shuttle bus: www.flygbussarna.se/en

For more information about the venue

www.sis.se/en/about_sis/contactus/find-us/

EASIT Partners